

Housing "Pirates" Warning

Room pirating is a practice carried out by third-party companies that act as travel agencies, wholesalers, or destination management companies to solicit attendees and exhibitors for room reservations for other organization's meetings.

Please be vigilant if approached by any company or service other than **SPARGO, Inc.**, the official housing provider for the ASH Annual Meeting & Exposition. We have been made aware of other housing companies or travel agencies that may be aggressively pursuing you, or your company, to book your guest rooms through their company at supposedly significant discounts. ASH has NO affiliation with these organizations and does not endorse their services.

Additional deceptive tactics by housing "pirates" may include:

- Informing attendees and exhibitors that the hotel room block is "sold-out," and that if you do not book with them immediately, you may not get a room.
- Distribution of forms or promotional materials that appear to be issued by ASH.
- Non-delivery of promises to customers. When customers arrive, <u>reservations are</u> <u>sometimes non-existent</u> or the hotels are not conveniently located.
- Representation of themselves as being affiliated with ASH by illegally using our name or logo.

Don't be misled! If you are contacted by anyone asking if you need a room for the ASH 2015 Annual Meeting & Exposition who is not a representative of **SPARGO, Inc.** please get as much information as you can and pass it along to us.

ASH Registration and Housing Center 11208 Waples Mill Road, Suite 112 Fairfax, VA 22030 Phone: 888-273-5704 (U.S. toll-free) or 703-449-6418 Fax: 703-631-2971 Email: <u>ashhousing@jspargo.com</u>