

DirectLead™ Terminal

The Reliable Choice you have used for years!

IF YOU WANT:

An intuitive, easy-to-use lead capture device ✓ **Yes**
Instant paper print out with every swipe ✓ **Yes**
Built in lead qualifiers ✓ **Yes**
Integrated USB stick containing your leads ✓ **Yes**
Complimentary paper refills ✓ **Yes**
100% money back guarantee ✓ **Yes**

THEN YOU NEED THE DIRECTLEAD™ TERMINAL



- Each terminal will hold up to 3,000 leads.
- Lead storage redundancy includes print-out, internal memory, and removable USB media. No standing in long lines after the show or waiting days for your leads by mail.
- PC/AT keyboard port to facilitate the collection of free form notes.
- All leads are time and date stamped.
- Leads combined with demographics, qualifiers and notes are stored as a plain ASCII quote comma delimited text file.
- Leads can be easily imported into ACT!®, and Microsoft Excel®, or your favorite spreadsheet or database applications.
- 4 inch wide printout provides an easy to read reporting of your leads.

Optional Accessories:

Attachable keyboard
(facilitates note taking)

Custom Lead Qualifiers:
That print each time you swipe a badge or
Keypad data entry of lead qualifying information

Battery power

Booth delivery and pick-up

For more information about any of our DirectLead™ lead management products contact J. Spargo & Associates at directlead@jspargo.com or call 1-800-564-4220. On the web at <http://www.directlead.com>