

Handheld Scanner  
for Lead Retrieval

## FEATURES

Full color graphic display for easy viewing of data

Touchscreen for intuitive navigation and data entry

Saves leads directly to USB memory key

Add simple Qualifiers or full text notes to each scan

Reads any badge: 1D/2D barcode, RFID or Magnetic stripe

Long battery life - more than 30 hrs runtime

Runs custom surveys

Wireless connection to portable printer or laptop\*\*

Realtime delivery of leads to the web\*\*

Paging and text messaging\*\*

\*\*Where offered



J. Spargo redefines Lead Retrieval with the DirectLead™ Touch, a high value portable scanner able to read barcode, magnetic stripe and RFID badges. Its ergonomic design allows left or right handed operation for effortless scanning and data entry even in the most demanding situations. With the full color graphic LCD display and touch screen of the AT700, navigation through the menus is intuitive and foolproof - simply press the icon or button on the screen to change the view or select items. Even text can be entered with the simple press of a finger using the on-screen keyboard.

Of course, the DirectLead™ Touch, offers your exhibitors a variety of solutions, from simple badge scanning to full blown branching surveys. By adding Direct Access point (router), the DirectLead™ Touch will send its scan data directly to the internet so your exhibitors can access their leads in real time. For that extra level of service you can even offer paging and text messages directly pushed to email addresses. Exhibitors who want their leads right away can also store them directly on a USB memory key at the press of a button by simply plugging it into the DirectLead™ Touch. Even with all these features, the DirectLead™ Touch still has the long battery life, ease of use and reliability you have come to expect from J. Spargo's DirectLead™ line of Lead Retrieval Solutions.

## FEATURES

**Compact, portable thermal printer provides paper receipts**

**Extremely quiet and fast Printing**

**Connects directly to DirectLead™ Touch**

**Built-in rechargeable lithium battery, fully charged and ready to use**

**Prints 40,000 lines on a single charge**

**Auto power-off to conserve Battery**

**Easy paper loading**

**Simple, maintenance free Operation**

**Can run while charging**

**Auto prints every lead**



**Unit with printer and stand option**