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WILD WEST VETERINARY CONFERENCE TO FEATURE BRYAN DODGE

Professional Development Expert and Author, The Good Life Rules: Eight Keys to Being Your Best at Work and at Play, Headlines 15th Annual Conference & Expo

Reno, Nevada – June 25, 2009 – With its ongoing commitment to providing veterinarians and veterinary technicians with innovative, practical solutions, the Wild West Veterinary Conference (WWVC) will feature noted professional development expert Bryan Dodge as its headline presenter on Wednesday, October 14. An inspirational speaker who has addressed audiences throughout the U.S., Mr. Dodge will inspire attendees to accelerate their personal and professional growth with his engaging presentation: “Stay Grounded: Work and Play Balance in this Changing Economy.” Hill’s Pet Nutrition is underwriting Mr. Dodge’s appearance.

“We are delighted to welcome Bryan Dodge to the WWVC,” said Daniel Aja, DVM, and Director, Professional Affairs for Hill’s Pet Nutrition. “Armed with his philosophy that ‘Life is too short not to be happy, and too long not to do well,’ Bryan is one of those true innovators who will provide WWVC attendees with practical solutions to help them get the most out of work – and play,” he said.

Now in its 15th year, the Wild West Veterinary Conference draws more than 2,300 attendees and exhibitors from every sector of the veterinary profession – including industry leaders, top veterinarians, practice managers, veterinary technicians and students. Through a variety of continuing education options, the WWVC offers quality, value, and practical solutions to provide veterinarians and technicians with the latest skills and know-how they need to build their practices. And, WWVC is owned and operated by veterinarians, for the benefit of veterinarians and their practices.

“The Wild West Veterinary Conference is the ‘go-to’ event for anyone involved in the veterinary profession,” said M. Joseph Bojrab, DVM and sponsorship chair for WWVC. “It provides an ideal opportunity for attendees and exhibitors to network and learn at the conference -- and beyond.”

Wild West Veterinary Conference includes the WWVC exhibition marketplace, which offers attendees a convenient and affordable way to learn about the latest products and services, as well as network with other professionals. And WWVC is conveniently located in “America’s Adventure Place” – Reno/Lake Tahoe.

The Wild West Veterinary Conference is owned by the Arizona Veterinary Medical Association, Nevada Veterinary Medical Association and the Oregon Veterinary Medical Association.

To register for the October 14-18 Wild West Veterinary Conference at the Grand Sierra Resort-Casino in Reno – and learn from Bryan Dodge -- attendees and exhibitors can visit www.wildwestvc.com. For more information, call the Wild West Veterinary Conference at (202) 216-9623.

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