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WWVC DELIVERS COMPREHENSIVE CONFERENCE LINE-UP

More than 75 Speakers, Exhibitors and Veterinary Professionals Expected at Annual Conference

Reno, Nevada – September 16, 2009 – Veterinary professionals looking for a great opportunity to learn the skills and know-how they need to build their practices should go west, to the Wild West Veterinary Conference.

Now in its 15th year, the Wild West Veterinary Conference (WWVC) offers a range of programming from equine and small animal workshops to veterinary technician and team-based training. An exhibition marketplace offers attendees a convenient and affordable way to learn about the latest products and services, as well as network -- face-to-face -- with other professionals.

"My team sees attending the conference as a great reward; I see it as a way to improve my practice," said Laird Goodman, DVM, and owner, Murrayhill Veterinary Hospital, Beaverton, Oregon. "It becomes a bonding experience for all of us and it always pays back more to the practice than I put in," said Goodman.

"This year's WWVC offers veterinary professionals the breadth and depth of quality programming they're seeking at an affordable price," said Matthew Fricke, DVM, president of the WWVC Management Committee. "And with headline presenter and noted professional development expert Bryan Dodge, WWVC delivers real value to veterinary professionals," he said.

Dodge, an inspirational speaker who has addressed audiences nationwide, will inspire attendees to accelerate their personal and professional growth with his engaging presentation: "Stay Grounded: Work and Play Balance in this Changing Economy." Hill's Pet Nutrition is underwriting Dodge's appearance.

About Wild West Veterinary Conference – And Early Bird Savings!

To register for the Conference and hear Bryan Dodge, visit www.wildwestvc.com or call the Wild West Veterinary Conference at (202) 216-9623 or (800) 775-7062.

Early bird registrants for the WWVC will receive a \$70 savings on their registration fee and the first opportunity to attend educational sessions, popular laboratories, chuck wagon breakfast or lunch sessions with leading experts and other limited-seating sessions. Early registration ends September 21.

Conveniently located in "America's Adventure Place" -- Reno/Lake Tahoe, WWVC attracts more than 2,300 attendees and exhibitors from every sector of the veterinary profession -- including industry leaders, top veterinarians, practice managers, veterinary technicians and students. Through a variety of continuing education options, the WWVC offers quality, value, and practical solutions to provide veterinarians and technicians with the

Owned and operated by three state veterinary medical organizations (Arizona Veterinary Medical Association, Nevada Veterinary Medical Association and the Oregon Veterinary Medical Association), WWVC advances the educational needs and priorities of the veterinary industry. Conference revenues benefit members through programs and services offered at the state level.

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