

FOR IMMEDIATE RELEASE

CONTACT:

Naomi Gitlin

773.929.1000 or ngitlin@ngitlin.com



WWVC OFFERS EXTRA VALUES FOR EARLY REGISTRATION

Early Bird Registrants Get Savings and Opportunity to Attend Limited-Seating Sessions

Reno, Nevada – July 23, 2009 – Early bird registrants for the Wild West Veterinary Conference will receive a \$70 savings on their registration fee and the first opportunity to attend educational sessions, popular laboratories, chuck wagon breakfast or lunch sessions with leading experts and other limited-seating sessions.

"This year, we're pleased to offer additional savings and opportunities to attendees who register by September 14," said Matthew Fricke, DVM, and president of the WWVC Management Committee.

Starting today, attendees can register online at www.wildwestvc.com or download the registration form and mail or fax it to reserve their spot for four exciting days filled with great educational and networking opportunities, innovative, team-based trainings, and an inspirational kick-off event with Bryan Dodge, Professional Development Expert and Author, *The Good Life Rules: Eight Keys to Being Your Best at Work and at Play*.

"The Wild West Veterinary Conference has a strong track record of providing quality, value and adventure for veterinarians and technicians who want the latest, practical solutions to advance their practices and enhance their knowledge," said Fricke.

About the Wild West Veterinary Conference

Now in its 15th year, the Wild West Veterinary Conference draws more than 2,300 attendees and exhibitors from every sector of the veterinary profession – including industry leaders, top veterinarians, practice managers, veterinary technicians and students. Through a variety of continuing education options, the WWVC offers quality, value, and practical solutions to provide veterinarians and technicians with the latest skills and know-how they need to build their practices.

Owned and operated by three state veterinary medical organizations (Arizona Veterinary Medical Association, Nevada Veterinary Medical Association and the Oregon Veterinary Medical Association), WWVC is dedicated to advancing the educational needs and priorities of the veterinary industry. In fact, revenues benefit members through programs and services offered at the state level.

The Wild West Veterinary Conference includes the WWVC exhibition marketplace, which offers attendees a convenient and affordable way to learn about the latest products and services, as well as network with other professionals. And WWVC is conveniently located in "America's Adventure Place" – Reno/Lake Tahoe.

WWVC OFFERS EXTRA VALUES FOR EARLY REGISTRATION/page 2

To register for the October 14-18 Wild West Veterinary Conference at the Grand Sierra Resort-Casino in Reno, visit www.wildwestvc.com. For more information, call the Wild West Veterinary Conference at (202) 216-9623 or (800) 775-7062.

#