

OCTOBER 14-18, 2009 GRAND SIERRA RESORT RENO, NEVADA



**SPONSORSHIP OPPORTUNITIES**  
**WILD WEST VETERINARY CONFERENCE 2009**

**EXTEND YOUR MARKETING CONFERENCE SPONSORSHIPS,  
SPEAKER SPONSORSHIPS, AND ADVERTISING**

For up-to-date information, please visit [www.wildwestvc.com](http://www.wildwestvc.com).

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## Partnership Benefits for Sponsors

Extend your brand with a Sponsorship or Advertisement to reach all attendees...

Become a partner with Wild West Veterinary Conference and put your company brand on one of the top educational conferences for the profession. This is a 'must attend' event of the year — the one venue where the industry and profession come together to share, learn and plan. Your partnership with the conference demonstrates your commitment to advancing the veterinary profession.

**Targeted Audience:** Meet one-on-one with customers to showcase your products/services, put your brand in their hands with take-aways that will remind them to call you post conference. More than 75% of attendees are the *decision makers* when it comes to making purchases for their practices. Expositions are the primary source for gathering product information.\* Take advantage of this opportunity to make the right contacts with a highly targeted group!

**Partnerships by Design:** Show Management will work with you to design a partnership that will create results for your sales team before, during and following the conference.

**Advertising:** Program advertising opportunities to continually remind attendees, post-conference.

## Sponsorship Opportunities

- **Speaker Sponsorship:** Sponsor speakers that are talking about products/services in their sessions
- **Registration Bag Insert:** Provide an item to insert into the popular registration back packs
- **Symposiums:** Sponsor a symposium, provide the moderator, a take-away for attendees
- **Complimentary Lunch:** Be the company that is remembered for providing free lunch for hungry attendees
- **Conference Badges:** Put your company logo on all the conference badges — badges are required for all sessions — a walking billboard
- **Wet Labs, Late Shows, Laboratories, Two-hour Workshops** — select the speakers and sponsor these various sessions where you can be up close to the attendees
- **Chuckwagon Breakfast/Lunch** — attendees spend an hour hearing from the experts — your company name will be mentioned often
- **Opening Reception and Closing Party** — Begin and end the conference with attendees remembering who made the biggest splash to get their attention
- **VIP Room for the day** — Help us take care of our VIPs as they come to share their knowledge and expertise with attendees

As you develop your marketing plans to meet your branding and marketing goals throughout the year take this opportunity to download the Sponsorship/Advertising information to obtain more details. It is a marketing investment that will pay long term dividends. Please contact Donna Jarvis-Miller at [djarvis-miller@bostrom.com](mailto:djarvis-miller@bostrom.com) or (800) 775-7062, ext. 9043 for more information.

## Advertise

Exhibitors may buy ads in the Registration Brochure (~10,000 are distributed) or the on-site Conference Program (~3,000 are distributed) to remind attendees that you are there to help them better their productivity and service to their clients. Reserve your advertising space today by completing the Advertising Contract in the Exhibitor Prospectus. Contact Donna Jarvis-Miller at [djarvis-miller@bostrom.com](mailto:djarvis-miller@bostrom.com) or (800) 775-7062, ext. 9043.

### Deadlines:

Registration Brochure: July 17, 2009

On-site Conference Program: July 31, 2009

For up-to-date information, please visit [www.wildwestvc.com](http://www.wildwestvc.com).

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## Sponsorship/Partnership Levels

Branding your company in association with the Wild West Veterinary Conference is a marketing investment that will pay long term dividends. To obtain more information on sponsorship, contact Donna Jarvis-Miller at ExhibitsSponsorships@wildwestvc.com or (202) 712-9043. Download the [Sponsorship/Advertising](#) information for complete details and application.

### All WWVC Partners receive the following benefits:

- **Website:** Recognition as a sponsor on WWVC Web site.
- **Advertising Priority:** Sponsors have priority to advertising space until July 15, 2009.
- **On-Site Program:** Recognition as a sponsor in on-site program
- **Ribbons:** Sponsor ribbons on all company representatives' badges at Conference.
- **Pre-Registration List:** Electronic Pre-registration Attendee list 30 days prior to Conference.

### Notations:

- Trade Show Aisle Banner Signs and Meter Boards are for company branding only and are only available to Gold Level and above sponsorships.
- All sponsored events, sessions, labs, chuckwagons, late shows, VIP rooms, etc. will have signage with the sponsor's logo.
- Sponsored sessions will include a "walk-in logo slide on the screen."

#### DIAMOND (\$100,000 AND UP)

Registration Mailer: (1) Full Page Color Ad: either inside front cover, inside back cover, outside back cover (first paid = first choice)  
On-site Program: (1) Full Page Color Ad: -either inside front cover, inside back cover, outside back cover (first paid = first choice)  
Postcard Recognition: Your logo and sponsorship level on one postcard mailing to all potential attendees (approximately 30,000 addresses)  
Bag Insert: (1) Bag Insert  
One-Meter Board: (4) One-Meter Boards for advertising (all boards are double-sided) [sponsor provides artwork]  
Trade Show Banner: (3) Trade Show Aisle Banners (branded) [sponsor provides artwork]

#### TITANIUM (\$75,000 - \$99,999)

Registration Mailer: (1) Full Page Color Ad: either inside front cover, inside back cover (first paid = first choice)  
On-site Program: (1) Full Page Color Ad: -either inside front cover, inside back cover (first paid = first choice)  
Bag Insert: (1) Bag Insert  
One-Meter Board: (3) One-Meter Boards for advertising (all boards are double-sided) [sponsor provides artwork]  
Trade Show Banner: (2) Trade Show Aisle Banner (branded)

#### PLATINUM (\$50,000 - \$74,999)

Registration Mailer: (1) Full Page Color Ad-inside pages  
On-site Program: (1) Full Page Color Ad-inside pages  
Bag Insert: (1) Bag Insert  
One-Meter Board: (2) One-Meter Board, for advertising (all boards are double-sided) [sponsor provides artwork]  
Trade Show Banner: (1) Trade Show Aisle Banner (branded)

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## Sponsorship/Partnership Levels (continued)

### **GOLD (\$30,000 - \$49,999)**

Registration Mailer: (1) Full Page Color Ad-inside pages

On-site Program: (1) Full Page Color Ad-inside pages

Bag Insert: (1) Bag Insert

One-Meter Board: (1) One-Meter Board for advertising (board is double-sided) [sponsor provides artwork]

Trade Show Banner: (1) Trade Show Aisle Banner (branded)

### **SILVER (\$15,000 - \$29,999)**

Registration Mailer: (1) Half Page Color Ad-inside pages

Bag Insert : (1) Bag Insert

### **BRONZE (\$7,500 - \$14,999)**

On-site Program: (1) Half Page Black/White Ad-inside pages

Bag Insert: (1) Bag Insert

### **CONTRIBUTOR (UP TO \$7,499)**

On-site Program: Recognition in on-site program

Web site: Recognition on the WWVC Web site

Ribbons: Sponsor ribbons on all company representatives' badges at conference

Pre-Registration List: Electronic Pre-registration Attendee list 30 days prior to conference

 **PUT YOUR BRAND ON WWVC**   
**WILD WEST VETERINARY CONFERENCE 2009**

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### Attendee Registration Brochure (Mailed to 10,000)

	<b>COST</b>	<b>ART DUE BY</b>
Inside Back Cover, 4C, bleed allowed*	\$5,000	July 17, 2009
Inside Front Cover, 4C, bleed allowed*	\$5,000	July 17, 2009
Full-page, 4C, bleed allowed*	\$2,600	July 17, 2009
Half-page, 4C, bleed allowed*	\$1,200	July 17, 2009
Full-page, B/W, bleed allowed*	\$1,000	July 17, 2009
Half-page, B/W, bleed allowed*	\$600	July 17, 2009

### On-Site Program (8.5" x 11", Provided to 3,000)

	<b>COST</b>	<b>ART DUE BY</b>
Back Cover, 4C, bleed allowed*	\$4,000	Aug 31, 2009
Inside Back Cover, 4C, bleed allowed*	\$3,500	Aug 31, 2009
Inside Front Cover, 4C, bleed allowed*	\$3,500	Aug 31, 2009
Full-page, 4C, bleed allowed*	\$2,600	Aug 31, 2009
Half-page, 4C, bleed allowed*	\$1,200	Aug 31, 2009
Full-page, B/W, bleed allowed*	\$1,000	Aug 31, 2009
Half-page, B/W, bleed allowed*	\$600	Aug 31, 2009

### Bag Insert

#### GREAT MARKETING OPPORTUNITY!

Custom bags are provided to all attendees at the Wild West Veterinary Conference. Take advantage of this cost-efficient way to increase your company's visibility at the 2009 Conference. Ship your insert to the address below, and we will put it in the bag for you!

#### \$750 PER BAG INSERT

**Quantity:** 2,500 provided to WWVC by exhibitor

**Insert dimensions:** 8.5" x 11" (one sheet of paper size, \$750 per insert)

**Maximum weight per insert:** 1 oz (boxed pens, key chains, etc.)

#### SHIPPING

Labels will be forwarded on receipt of form.

**Ship dates:** No earlier than September 9, 2009.  
Must arrive by October 9, 2009.

**Shipping Address:** c/o GES Exposition Services  
101 Panther Drive  
Reno, NV 89506

**TAKE NOTE: PLEASE DO NOT  
SHIP YOUR INSERTS WITH  
BOOTH MATERIALS/EQUIPMENT.**

*Wild West Veterinary Conference assumes no liability for items not properly labeled or received between September 8, 2009 and October 9, 2009.*

### Advertising Information

#### Specification and Deadlines

Deadlines for Registration Brochure: July 17, 2009

Onsite Program: July 31, 2009

**Formats** PC or Mac (CDs)

PDF (High Resolution preferred), QuarkXpress 4-5-6.x,  
InDesign CS2-3, Illustrator 8-10 or CS 2-3

All artwork must be sent with accompanying graphic files, fonts, and proof copy.

**Sizing** Trim size 8.5" x 11"

Full-page bleed 8.625w" x 11.125h"

Half-page, vertical 3.25w" x 9.75h"

Half-page, horizontal 7.5w" x 5.0h"

For .pdfs less than 1mb: Email files to [djarvis-miller@bostrom.com](mailto:djarvis-miller@bostrom.com).

Subject line of email must contain "WWVC Advertisement." For files over 1mb, CDs must be mailed to WWVC, 1444 I Street, NW, Suite 700, Washington, DC, 20005. If you would like to use our ftp site, contact Donna Jarvis-Miller at (800) 775-7062 or (202) 712-9043 for instructions.

#### Sponsorship Logos

Deadline: July 31, 2009

**Format** .tif, .jpg, .eps, .ai minimum of 300 dpi (NO .gif or Word Files)

**Sizing** Provide TWO sizes, 2.5w" x 3.0h" AND 6.0w" x 12.0h"

**Color** 4-color, black/white or grayscale

For files less than 1mb: Email files to [djarvis-miller@bostrom.com](mailto:djarvis-miller@bostrom.com). Subject line of email must contain "WWVC Sponsor Logo." For files over 1mb, CDs must be mailed to WWVC, 1444 I Street, NW, Suite 700, Washington, DC, 20005. If you would like to use our ftp site, contact Donna Jarvis-Miller at (800) 775-7062 or (202) 712-9043 for instructions.

**Please check the ad configuration you prefer.**

\*Sponsors have priority to these pages prior to July 17, 2009.

For up-to-date information, please visit [www.wildwestvc.com](http://www.wildwestvc.com).

# Sponsorship Opportunity Checklist and Order Form

Please select the opportunities that you would like to sponsor.

## Sponsorship Opportunity

- Conference Badges
- VIP Room per day
- Golf Tournament
- President's Reception
- Rabies Titer Testing
- Friday Night Party
- Closing Night Party
- Conference Tote Bags
- Writing Pads & Pens
- Lanyards
- Lunch in the Exposition
- Hotel Room Key Cards
- Pocket Program

## Price List

- \$6,500
- \$1,500
- \$6,000
- \$40,000
- \$5,000
- \$40,000
- \$40,000
- Sponsored by Merial
- Sponsored by Merial
- Sponsored by Campbell Pet Co.
- \$10,000
- Sponsored by Pet Rays
- Sponsored by Hill's Pet Nutrition

## Sponsorship Levels

Please credit our sponsorship(s) to the level checked below:

- Diamond
- Titanium
- Platinum
- Gold
- Silver
- Bronze
- Contributor

## Price

- \$100,000 and up
- \$75,000 - \$99,999
- \$50,000 - \$74,999
- \$30,000 - \$49,999
- \$15,000 - \$29,999
- \$7,500 - 14,999
- \$Up to \$7,499

## Speaker Sponsorships

Please refer to Speaker Sponsorship Checklist and Order Form

- Opening General Session Keynote
- Speaker (4-90 minute session)
- Wet Labs
- Two-hour Workshop
- Chuckwagon Session
- Late Shows
- Symposiums

## Price List

- Sponsored by Hill's Pet Nutrition
- \$2,500/\$3,500 each
- \$1,500 each
- \$900 each
- \$1,000 each
- \$1,500 each
- \$10,000

### Fax completed form to:

(202) 216-9646 or mail to Wild West Veterinary Conference, 1444 I Street, NW, Suite 700, Washington, DC 20005.

Questions? Contact Donna Jarvis-Miller, Director of Exhibits and Sponsorships at (800) 775-7062 or (202) 712-9043; [djarvis-miller@bostrom.com](mailto:djarvis-miller@bostrom.com).

Yes, I am interested in becoming a session sponsor.  
(Please check one or more tracks.)

- Complementary & Alternative Medicine
- Equine
- Exotics
- Veterinary Technician
- Veterinary Technician Academy Core
- Two-house Workshop
- Symposiums
- Food Animal
- Wellness and Human Animal Bond
- Front Office Academy
- Chuckwagon Sessions
- Small Animal
- Wet Labs
- Practice Leadership
- Late Shows

### NEW THIS YEAR!

Sponsor WWVC enduring materials and help educate the Veterinary Community. Help educate the Veterinary Community by sponsoring the creation of products that emanate from the WWVC Conference. WWVC wishes to productize all of the education from this meeting with your logo! Sponsor speaker sessions and add your logo to their proceedings. Receive year-round exposure on the Wild West Live Learning Center.

Complete form below (please print clearly)

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email (required): \_\_\_\_\_

Authorized by (signature) \_\_\_\_\_

### Payment Information (payable in US Funds)

AMEX  MasterCard  Visa  Check Check No. \_\_\_\_\_ Amount \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Name of Cardholder: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Speaker Sponsorship

Put your company brand on the WWVC Scientific Program and receive these benefits:

- Company brand attached to a speaker for an entire day through conference signage
- Company brand/logo on a Power Point slide in each session
- Drive traffic to your exhibit as speakers will mention your company product/service
- Company logo/name listed in the registration book and in the on-site program
- Add your logo to the speaker notes on the Live Learning Center for year-round marketing (extra fee)

### NEW THIS YEAR!

Add your logo and get magnified visibility for your company in the Live Learning Center! Speaker notes are accessible by all attendees through the Live Learning Center for their sessions, pre- and post-conference. Adding your logo to the notes will be a reminder to attendees of your company. For an additional \$1,000 per speaker, put your company logo on these valuable notes. (Already a speaker sponsor, you can add this to your total).

#### Rates (some rates vary based on number of sessions):

\$2,500 – 4-90 minute sessions without logo on notes

\$3,500 – 4-90 minute sessions with logo notes

As you develop your marketing plans to meet your branding and marketing goals for the year take this opportunity to download the Sponsorship/Advertising information to obtain more details.

*It is a marketing investment that will pay long term dividends!*

Please contact Donna Jarvis-Miller at [djarvis-miller@bostrom.com](mailto:djarvis-miller@bostrom.com) or call (800) 775-7062, ext. 9043 for more information.

For up-to-date information, please visit [www.wildwestvc.com](http://www.wildwestvc.com).

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Complementary & Alternative Medicine	Ella Bittel, DVM	<i>Animal Hospice: Animal Hospice Care: A Paradigm on the Rise: Tackling Emotional Aspects in Hospice Care: Re-evaluating Common Reasons to Euthanize: Practical Aspects of Animal Hospice Care</i>	\$2,500.00	\$3,500.00
	Jody Kincaid, DVM	<i>Nutrition: Nutrition as the Basis of Health: Synthetic (Chemical) Nutrition vs. Whole Food Nutrition: Case Presentations: Protomorphology and Tissue Extracts: Endocrine Support: The Enteric/Hepatic Inter-Relationship and its Support: Cancer: Its Origins, Prevention and Treatment: Respiratory Support (Presented over 2 days)</i>	\$2,500.00	\$3,500.00
Equine	Chrysanna Collatos, VMD, PhD	<i>Equine Medicine: Eliminating Puss: Treating Diseases Characterized by Abscess Formation/Purulent Drainage (3 hr session)</i>	\$2,500.00	\$3,500.00
	K. Jack Easley, DVM	<i>Equine Dentistry: Equine Dental Extractions/Controversial Topics in Equine Dentistry; Equine Oral Examination Techniques, Equine Dental Disease; Equine Dental Anatomy and Physiology of Mastication; Past, Present and Future of Equine Dentistry</i>	\$2,500.00	\$3,500.00
	K. Gary Magdesian, DVM	<i>Update on MRSA in Horses; Pharmacologic Issues of Neonatal Foals; Initial Stabilization of the Sick Neonatal Foal; Update on Genetic Diseases in Quarter Horses and Related Breeds</i>	\$2,500.00	\$3,500.00
	Michelle LeBlanc, DVM	<i>Equine Reproduction - Mare Management: The Post Partum Mare; What is New, What is Old and What Works in the Treatment of Post-Mating Induced Endometritis; How Do Our Breeding Soundness Examinations compare?; Perinatal Problems</i>	\$2,500.00	\$3,500.00
	Robert Miller, DVM	<i>Equine Behavior: Creating Cooperative Patients; Safer Horsemanship; The Revolution in Horsemanship; The Revolution in Horsemanship</i>	\$2,500.00	\$3,500.00
	Ted Stashak, DVM	<i>Equine Lameness: Current Concepts in the Diagnosis and Treatment of Selected Diseases of the Foot Region; Lameness Diagnosis; Current Concepts in the Diagnosis and Treatment of Selected Diseases of the Metacarpal/Metatarsal Region (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Dave Wilson, DVM, MS	<i>Equine Wound Management: Wound Management 101; Management of Specific Body Injuries; Management of Severely Infected Wounds; Management of Distal Limb Wounds</i>	\$2,500.00	\$3,500.00
Exotics	Scott Ford, DVM	<i>Avian: Avian Anesthesia, Analgesia, Surgery; Managing Reproductive Behavior and Complications in Companion Parrots; Medicine and Management of Backyard Waterfowl and Poultry; Raptor Medicine and Management (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Chris Griffin, DVM	<i>Building an "Exotics" Practice; Common Presentations; Reptiles and Amphibians; Importance of Diagnostic Testing and Directed Therapy in Reptiles and Amphibians; Complex Cases for the Herp Veterinarian; When is Typical Not Normal</i>	\$2,500.00	\$3,500.00

Speaker and/or topic subject to change

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Exotics (cont'd)	Helen Roberts, DVM	<i>Aquatics: Anesthesia and Surgery in Pet Fish: Filleting not an Option; The Aquatic Environment: Immersion; Approaching Sick Fish: Grab a Glove; Common Clinical Diseases in Pet Fish: Something's Fishy</i>	\$2,500.00	\$3,500.00
Food Animal	Franklin Garry, DVM, MS	<i>Management of Dairy Cow Health; Adult Dairy Cow Wellbeing and Mortality; Challenges to Newborn Calf Health and Survival; Management of Newborn Calf Health</i>	\$2,500.00	\$3,500.00
	James Hawkins, DVM, PhD	<i>Parasite Resistance in Beef Cattle, Diagnosis of Resistance, Treatment Strategies in the Face of Resistance; Parasites in Beef Cattle: Internal and External Flukes; Diagnosis of Parasitism: How, When, What Does It Mean; Latest Strategic Parasite Control in Cow/Calf, Stocker, Replacement Heifer, Feedlot; Parasites in Sheep and Goats; Strategic Parasite Control in Sheep and Goats. Combating Resistance (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	John Maas, DVM, MS	<i>BVD Birth Control; Pinkeye Prevention and Treatment and Management of Other Common Diseases in Cow/Calf Operations; Cow/Calf Issues: Beef Quality Assurance, Food Safety on the Ranch, Vaccine Considerations, Cattle Welfare; Trichomonosis: Science, Medicine and Politics</i>	\$2,500.00	\$3,500.00
Front Office Academy	Debbie Gair	<i>Improving Communications; Reducing and Managing Conflict (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Rick Schulkey	<i>Improving Communications: Powerful Performance Appraisals - Feedback is a Gift; Dealing with Difficult Clients: Ways To Go From Oh No to WOW! (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Margie Wood, MS	<i>Stellar Service: The Fine Art of Customer Care (8 sessions, presented over 2 days)</i>	\$5,000.00	\$7,000.00
Practice Leadership	Joy Borgman, MS, MHR	<i>Working with Difficult People; Strategies for Stress Management; Keys to Leadership Success: Self-Leadership with Veterinary Applications; Intro to Spectrum: Temperament Development Workshop</i>	\$2,500.00	\$3,500.00
	Nan Boss, DVM	<i>Performance Evaluation and Goal Setting for Employees; Leading the Way: Team Training Programs; Change Management; Your Practice Culture; Strategic Planning for Your Practice; Coaching and Mentorship (presented over 2 days)</i>	\$2,500.00	\$3,500.00

*Speaker and/or topic subject to change*

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Practice Leadership (cont'd)	Douglas Jack, LL.B.	<i>Leadership: Informed Consent to Treatment; Veterinary Medical Records Management; Malpractice Avoidance; Practice Strategies for Challenging Economic Times</i>	\$2,500.00	\$3,500.00
	Shelley Johnson, CVPM	<i>Legal/Confidentiality - "You Can't Say That!"; Organization of Practice - Numerical, Alphabetical or Chronological...; Marketing - This Is More Than Just a Reminder; Management/Leadership - The Professional Development of You</i>	\$2,500.00	\$3,500.00
	Jim Nash, MHA, CVPM	<i>Now - Keep 'Em; Selection - The Cultural Impact; Cultivate Your Culture!; Practice Culture... Plant the Seeds; "What Do I Do?"; Law &amp; Ethics - "Do I Really Need to Know That?"; You Learned It... Now Use It!; "What Does Culture Have to Do with Money?"; Finance - The Basics and Beyond (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Darren Osborne, MA	<i>Client Satisfaction: What is Important to Your Clients?; Smoke and Mirrors: How necessary is technology? How much is your laser or digital x-ray really costing you? How necessary is technology? How much is your laser or digital x-ray really costing you?; Take Charge of the Changing Economy: Budgeting for Success; Top Ten Ways to Survive and Thrive in a Recession</i>	\$2,500.00	\$3,500.00
	Jeff Thoren, DVM	<i>World Café: Who Do You Trust? Fostering Collaboration and Team Productivity; Entitlement vs. Accountability - Strategies to Develop Personal Responsibility; Overcoming Negativity and Using Strengths-Based Thinking to Improve Team Performance; Becoming a Conflict-Competent Leader</i>	\$2,500.00	\$3,500.00
Small Animal	<b>SOLD</b> Rick Alleman, DVM, PhD <i>Sponsored by IDEXX</i>	<i>Clinical Pathology: How do I Interpret the CBC Findings in My Patient; Case Challenges in Canine Vector-Borne Diseases I and II; Case Challenges in Diagnostic Veterinary Medicine</i>	\$2,500.00	\$3,500.00
	Everett Aronson, DVM	<i>Feline Medicine</i>	\$2,500.00	\$3,500.00
	Rodney Bagley, DVM	<i>Neurology: Short and Choppy? Long and Loopy? Part I and II; Dogs and Cats That Look and Act "Unusual"; Dogs and Cats that Shake, Rattle and Roll</i>	\$2,500.00	\$3,500.00
	<b>SOLD</b> Mark Bohling, DVM, PhD <i>Sponsored by VWMS</i>	<i>Wound Management: Care of the Burned Patient; Protect Your Work!; Wounds and Wound Management in Exotic Species; Chronic Wounds</i>	\$2,500.00	\$3,500.00
	<b>SOLD</b> M. Joseph Bojrab, DVM, MS, PhD <i>Sponsored by Ellman, Spectrum Surgical</i>	<i>Surgery: Surgery of The Urogenital System (Part 1 and II); Hernia Surgery Including Inguinal, Diaphragmatic and Perineal; Surgery of the Upper Airway including Trachea</i>	\$2,500.00	\$3,500.00
	Lisa Brownlee, DVM	<i>Endocrinology: Hypoadrenocorticism; Parathyroid Diseases; Current Concepts in Canine Hyperadrenocorticism; Rare Endocrinopathies in Exotic Species; Chronic Wounds</i>	\$2,500.00	\$3,500.00

*Speaker and/or topic subject to change*

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Small Animal (cont'd)	Rebecca Burwell, DVM	<i>Ophthalmology: Glaucoma: Current Thoughts; Diseases of Small Animal Eyelids; Small Animal Corneal Diseases</i>	\$2,500.00	\$3,500.00
	Curt Coffman, DVM, FAVD	<i>Dentistry: Interpretation of Dental Radiographs; Diagnosis and Treatment of Common Periodontal and Orthodontic Problems; What's New? An Update on Newer Dental Treatments; Major Extractions: Indications, Instruments, Techniques</i>	\$2,500.00	\$3,500.00
	Mark Cousins, DVM	<i>Feline Medicine and Clinical Pathology: Challenging Cases in Feline Medicine?; The Art of Cats</i>	\$2,500.00	\$3,500.00
	Joni Freshmen, DVM, MS, CVA	<i>Reproduction: Bad Bugs, Bad Bugs, What'cha Gonna Do?; Ready or Not, Here They Come -Managing Dystocia and Neonatal Resuscitation; The Agility Dog - What Every Veterinarian Needs to Know; Timing IS Everything - Ovulation Timing, That Is</i>	\$2,500.00	\$3,500.00
	<b>SOLD</b> Laurel Gershwin, DVM, PhD Sponsored by Merial	<i>Immunology &amp; Vaccinology: Hypersensitivity Disorders; Immunology Update; Evaluation of the Immune System; Vaccines, Titers, and Evaluation of Duration of Immunity, plus 2 sessions TBD (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Elise Gingrich, DVM, MPH	<i>Shelter Medicine: Shelters and Science- How to Help Advance Shelter Medicine; Happy Pets: How to Enrich the Shelter Environment; Preventing Zoonoses in The Shelter Environment; Dealing with Diarrhea in Shelter Animals</i>	\$2,500.00	\$3,500.00
	Jana Gordon, DVM	<i>Internal Medicine: Not Another Yellow Cat! Inflammatory Liver Diseases in the Cat; Not Another Dog with Elevated Liver Enzymes! Inflammatory Liver Diseases in the Dog</i>	\$2,500.00	\$3,500.00
	<b>SOLD</b> Chris Griffin, DVM Sponsored by Elanco, a division of Lilly	<i>Dermatology: Chronic Ears, The Challenge and Practice Builder; Managing the Chronic Itchy Dog; Skin Infections Update; Check Skin, You've Got 15 Minutes</i>	\$2,500.00	\$3,500.00
	<b>SOLD</b> Wayne Hunthausen, DVM Sponsored by Elanco, a division of Lilly	<i>Behavior: Common Sense Approaches to Feline House-soiling Problems; Canine Elimination Behavior: Training Puppies and Treating Adults; Treatment of Fears and Phobias; Behavior: Helping Owners with Puppy, Kitten and Adolescent Behavior Problems</i>	\$2,500.00	\$3,500.00
	Tess Kommedal, DVM	<i>Shelter Medicine: Herd Health and Population Management; Doing the Numbers; Tracking Animal Health in Shelters; Private Practice and Shelter Medicine; Cat in the Box: Rethinking Cat Management in Shelters</i>	\$2,500.00	\$3,500.00
Butch KuKanich, DVM	<i>Pharmacology: The "All Natural" Drugs You May Already be Using; Veterinary Clinical Pharmacology Myths: My Top 10; Antiemetic Drug Therapy: Comparison of New and Old Drugs; Opioids: New Information on Old Drugs and Future Formulations</i>	\$2,500.00	\$3,500.00	

Speaker and/or topic subject to change

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Small Animal (cont'd)	Kristin MacDonald, DVM, PhD	<i>Cardiology: What's Your Rhythm (presented over 2 days) (2 sessions)</i>	\$2,500.00	\$3,500.00
	<b>SOLD</b> Dennis Macy, DVM Sponsored by Merial	<i>Oncology: Recognized Causes of Cancer in Dogs and Cats; Clinical Management of Common Tumors: Dog and Cat -Part I and II; Advances in Cancer Treatment and Diagnostics for Pet Animals</i>	\$2,500.00	\$3,500.00
	Steve Martinez, DVM	<i>Orthopedic Surgery: Is it Orthopedic or Neurologic Disease? Part 1: Elbow Dysplasia: Diagnosis and Treatment, Part 2; Cranial Cruciate Ligament Disease and Meniscal Tears: Diagnosis and Treatment; Management of Hip Dysplasia: Treating the Dog and not the Radiograph (4 sessions)</i>	\$2,500.00	\$3,500.00
	<b>SOLD</b> John Mattoon, DVM Sponsored by Universal Ultrasound	<i>Radiology (4 sessions)</i>		
	Reuben Merideth, DVM	<i>Ophthalmology: Geriatric Ocular Disorders: New Tricks for Old Dogs; Ocular Wellness Examination for Puppies and Kittens: What to Look for First</i>	\$2,500.00	\$3,500.00
	Andrea Oncken, DVM	<i>Critical Care: When Blood Doesn't Clot and Disorders of Secondary Hemostasis - Part 1 and II; How Blood Clots and Why We Care; The Bleeding Patient</i>	\$2,500.00	\$3,500.00
	Sharon Patton, MS, PhD	<i>Parasitology: 4 Sessions TBD (4 sessions)</i>	\$2,500.00	\$3,500.00
	Heidi Shafford, DVM, PhD	<i>Anesthesia: Local Anesthetics: Effective Analgesics; Anesthetic Concerns for Senior Pets; Anesthesia Protocol Pearls; Anesthesia for Dental Procedures (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Amy Stone, DVMS, PhD	<i>Immunology: Immunology and Vaccines</i>	\$700.00	\$900.00
	Veterinary Technician	Melissa Bain, DVM	<i>Behavior: Myths in Animal Behavior; Bringing Home Baby: Kids and Pets; Behavior Modification (Part 1); The Scientific Way with Tools and Techniques (Part 2) (presented over 2 days)</i>	\$2,500.00
<b>SOLD</b> Lora Ballweber, DVM Sponsored by Elanco, a division of Lilly		<i>Parasitology: Understanding How Patient-side Diagnostic Tests Work; What Do Monthly Heartworm Preventatives Do?</i>	\$2,500.00	\$3,500.00
<b>SOLD</b> Ella Bittel, DVM Sponsored by CAPC		<i>Animal Hospice: Animal Hospice: Emergence of a Specialty; Integrating Animal Hospice at Your Work Place</i>	\$1,400.00	\$1,800.00
Martin David, DVM		<i>Coagulation: Guide to Bleeding Disorders; Introduction to Diagnostic Immunology and Molecular Pathology</i>	\$1,400.00	\$1,800.00
Michael Dearmin, DVM		<i>Perspective on Cruciate Ligament Pathology and Rehabilitation for Technicians; Perspective on Rehabilitation following fracture and Neurological Injury for Technicians</i>	\$1,400.00	\$1,800.00
Scott Ford, DVM		<i>Exotics: Avian Anesthesia and Clinical Anatomy</i>	\$700.00	\$900.00

Speaker and/or topic subject to change

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Veterinary Technician (cont'd)	Laurel Gershwin, DVM, PhD	<i>Immunology: Understanding Allergic Reactions; Basic Immunology for Veterinary Technicians</i>	\$1,400.00	\$1,800.00
	Craig Griffin, DVM	<i>Dermatology: Ears, Tips and Techniques You Can Use</i>	\$700.00	\$900.00
	Jody Kincaid, DVM	<i>Nutrition: Educating Clients Concerning Nutrition; The Role of Diet in the Disease Process</i>	\$1,400.00	\$1,800.00
	John Koehm, DVM, FAVD	<i>Dentistry: Introduction to Dentistry; Periodontal Disease and Oral Problems Presented at Emergency Exam</i>	\$1,400.00	\$1,800.00
	Butch KuKanich, DVM	<i>Pharmacology: Shock: Crystalloids, Colloids, Steroids and Opioids; Clinical Pharmacology of Pain in Dogs and Cats</i>	\$1,400.00	\$1,800.00
	Julie McMahon, LVT, VTS (Dentistry)	<i>Dentistry: Dental Terminology and Materials and the Complete Oral Health Procedure</i>	\$2,500.00	\$3,500.00
	Steven Mensack, VMD	<i>A Case-Based Approach to Emergency Surgical Conditions for Technicians Dogs and Cats</i>	\$700.00	\$900.00
	Reuben Merideth, DVM	<i>Ophthalmology: Ophthalmology for Veterinary Technicians</i>	\$700.00	\$900.00
	Sharon Patton, MS, PhD	<i>Parasitology</i>	\$700.00	\$900.00
	Jeffrey Rhody, DVM	<i>Exotics: Avian and Exotic Mammals</i>	\$700.00	\$900.00
	Helen Roberts, DVM	<i>Exotics: Fish Medicine for Veterinary Technicians</i>	\$700.00	\$900.00
	Heidi Shafford, DVM, PhD	<i>Anesthesia: Local Anesthesia Techniques; Problem Solving During Anesthesia 1; Anesthetic Drug Update; Problem Solving During Anesthesia 2 (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Steve Swoboda, DVM	<i>Nutrition: Nutrition for the Canine Athlete</i>	\$700.00	\$900.00

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# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Veterinary Technician (cont'd)	Tina Wismer, DVM	<i>Hot Topics in Clinical Toxicology; Effective Decontamination Techniques; Common Household Hazards; ABCD's of Rodenticides; Exotics: Managing Toxicoses in Exotic Species (presented over 2 days)</i>	\$2,500.00	\$3,500.00
Wellness and Human Animal Bond	Seton Butler, DVM	<i>Wellness Medicine: Internal Promotion at the Staff Level: Measuring Standards of Care; Wellness Medicine: Believing in the Human-Animal Bond; Modern Organization Behavior (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Dana Durrance, MA	<i>When Fur is Flying: Staff Relations in Critical Care; Emotional Sedatives... Helping Clients in Crisis; Empty Wallets and Heartache; Speaking the Unspeakable (presented over 2 days)</i>	\$2,500.00	\$3,500.00
	Alice Villalobos, DVM	<i>Pawspice: A Special End of Life Care Program; Pitfalls in Preventing Overtreatment; What is Metronomic Chemotherapy and Immunonutrition?; How Quality of Life Can Be Carefully Measured (presented over 2 days)</i>	\$2,500.00	\$3,500.00
Chuckwagons	<b>SOLD</b> M. Joseph Bojrab, DVM, MS, PhD <i>Sponsored by Ellman, Spectrum Surgical</i>	<i>Diaphragmatic Hernia Discussion</i>	\$1,000.00	N/A
	Laurel Gershwin, DVM, PhD	<i>Immunology: Current Thinking on Vaccinations</i>	\$1,000.00	N/A
	<b>SOLD</b> Chris Griffin, DVM <i>Sponsored by Elanco, a division of Lilly</i>	<i>Dermatology: Drugs used in Derm Patients</i>	\$1,000.00	N/A
	Kirstin MacDonald, DVM, PhD	<i>Cardiology: Newer Cardiac Drugs for the Heart Patient</i>	\$1,000.00	N/A
	Dennis Macy, DVM	<i>Oncology: Newer Drugs Used in Cancer Patients</i>	\$1,000.00	N/A
	Reuben Merideth, DVM	<i>Ophthalmology: Current Ophthalmology drugs and Their Use</i>	\$1,000.00	N/A
	Rick Schulkey	<i>Practice Leadership: Protecting Your Practice from Embezzlement</i>	\$1,000.00	N/A
Workshops	Everett Aronson, DVM	<i>Small Animal Radiology Workshop: Lung Patterns; Interactive Thoracic Radiology</i>	\$900.00	N/A
	Patricia Kortekaas, P.T.	<i>Osteopathic Workshop: Physical Therapy Lab</i>	\$900.00	N/A
	Johnny Slaughter, DVM	<i>Workshop: Photography</i>	\$900.00	N/A

*Speaker and/or topic subject to change*

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Wet Labs	K. Jack Easley, DVM, MS	<i>Wet Lab: Equine Dentistry: Hands-on Demonstration</i>	\$1,500.00	N/A
Late Shows	Mark Bohling, DVM, PhD	<i>Wound Management: Guns n' Maggots</i>	\$1,500.00	N/A
	Joy Borgman, MS, MHR	<i>Personalities in the Workplace</i>	\$1,500.00	N/A
	Mark Cousins, DVM	<i>Feline Medicine: Disaster Management</i>	\$1,500.00	N/A
	Scott Ford, DVM	<i>Exotics: Avian Case Reports</i>	\$1,500.00	N/A
	Joni Freshman, DVM, MS,CVA	<i>Oh, Baby, Baby! Critical Care of the Canine and Feline Neonate</i>	\$1,500.00	N/A
	Douglas Jack, LL.B.	<i>Leadership Late Show: Annual Legal Checkup</i>	\$1,500.00	N/A
	Michelle LeBlanc, DVM	<i>Late Night: Mare Management: Case Management of Uterine Infections and Hormonal Management of The Mare</i>	\$1,500.00	N/A
	Steve Martinez, DVM	<i>Orthopedics: Multimodal Management of Osteoarthritis: Treating the Individual Patient</i>	\$1,500.00	N/A
	Reuben Merideth, DVM	<i>Ophthalmology: Equine Ophthalmic Examination Techniques and Corneal Diseases</i>	\$1,500.00	N/A
	Robert Miller, DVM	<i>Equine Behavior: How I Built the Largest General Practice Group in the USA Starting as a Mom and Pop House Call Practice</i>	\$1,500.00	N/A
	Jeffrey Rhody, DVM	<i>Exotics: From Basics to Clinical Tips and Pearls</i>	\$1,500.00	N/A
	Rick Schulkey	<i>Front Office Academy: Reducing and Managing Conflict</i>	\$1,500.00	N/A
	Rick Schulkey	<i>Practice Leadership: Client Services Basics and Advanced - Serve the Clients, Serve the Pets and Survive the Recession</i>	\$1,500.00	N/A

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Late Shows (cont'd)	Johnny Slaughter, DVM	<i>Photography: Photographic Tips and Techniques for Better Imagery and Communication</i>	\$1,500.00	N/A
	Amy Stone, DVM, MS, PhD	<i>Immunology Small Animal: Immunology for General Practitioners</i>	\$1,500.00	N/A
Symposiums	<b>SOLD</b> Lora Ballweber, DVM Dwight Bowman, MS, PhD <i>Sponsored by CAPC</i>	<i>Parasitology: Tapeworms and Trematode Parasites of Dogs and Cats Death by Praziquantel; Parasitic Diseases of Dogs and Cats from Other Hosts; Tick Transmitted Diseases of Dogs West of the Mississippi; Human Zoonotic Parasitic Diseases from Dogs and Cats- the CDC Stuff</i>	\$10,000.00	N/A
	Micaela Z. Shaughnessy, VMD	<i>Gender Economics: Practice, Pregnancy, Productivity: Boomers meet Gen X/Y</i>	\$10,000.00	N/A
WWVC Leadership Institute	<b>SOLD</b> G. Kent Mangelson, CFP <i>Sponsored by American Society for Asset Protection</i>	<i>Practice Leadership: Lawsuit Protection, Tax Reduction and Estate Planning for Veterinarians</i>	\$10,000.00	N/A
	<b>SOLD</b> Bryan Dodge <i>Sponsored by Hill's Pet Nutrition</i>	<i>Stay Grounded: Work and Play Balance in this Changing Economy</i>	\$15,000.00	N/A
Team-Based Training	Thomas Catanzaro, DVM, MHA FACHE Thom Haig, DVM	<i>The Practice Success Prescription: Team-based Veterinary Healthcare Delivery</i>	\$2,500.00	\$3,500.00
Veterinary Technician Academy Core	Nancy Smith, LVT, VTS (Dentistry)	<i>Core 1: Dentistry: Small Animal Tech, Vet Dentistry: Overview; Selection and Care of Dental Instruments and Equipment</i>	\$2,500.00	\$3,500.00
	Thomas Catanzaro, DVM, MHA FACHE	<i>Core 1: Human - Animal Bond; Wellness Program</i>	\$700.00	\$900.00
	Martin David, DVM	<i>Core 1: Microscope Overview &amp; Sample Collection; Basic Cytology; Blood Chemistries; Complete Blood Count; Core 3: The Complete Urinalysis; Advanced Cytology (presented over 2 days)</i>	\$1,500.00	N/A
	<b>SOLD</b> M. Joseph Bojrab, DVM, MS, PhD <i>Sponsored by Ellman, Spectrum Surgical</i>	<i>Core 1: Small Animal: Patient Assessment</i>	\$1,500.00	N/A
	Melissa Bain, DVM	<i>Core 1: Behavior: Basic Animal Restraint</i>	\$700.00	\$900.00

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Veterinary Technician Academy Core	Heidi Shafford, DVM, PhD	<i>Core 2: Anesthesia: Anesthetic Drug Update; Common Cardiovascular Complications; Common Respiratory Complications; Perio-Operative Pain Management</i>	\$1,500.00	N/A
	<b>SOLD</b> Dwight Bowman, MS, PhD <i>Sponsored by CAPC</i>	<i>Core 3: Parasitology: Diagnostics</i>	\$1,500.00	N/A
	Amy Stone, DVMS, PhD	<i>Core 3: Immunology and Infectious Disease: Vaccine by Disease Process</i>	\$10,000.00	N/A
	<b>SOLD</b> Dwight Bowman, MS, PhD <i>Sponsored by CAPC</i>	<i>Core 3: Improving Your Results by Improving Your Technique</i>	\$10,000.00	N/A
	<b>SOLD</b> Michael Paul, DVM <i>Sponsored by CAPC</i>	<i>Core 3: Parasitology</i>	\$10,000.00	N/A
	<b>SOLD</b> John Mattoon, DVM <i>Sponsored by Universal Ultrasound</i>	<i>Core 3: Radiology: 2 sessions</i>	\$15,000.00	N/A
	Steven Mensack, VMD	<i>Core 4: Fluid Therapy: Options &amp; Rational Administration; Nursing Care for the Critically Ill Patient; Triage: Worst May Not Be First; CPCR for the Emergency Technician</i>	\$2,500.00	\$3,500.00
	Dana Durrance, MA	<i>Core 4: Compassion Fatigue: 2 part session</i>	\$2,500.00	\$3,500.00
	Jeffrey Rhody, DVM	<i>Core 4: Exotics: Getting In the Know with Small Mammals</i>	\$700.00	\$900.00
	Steve Swoboda, DVM	<i>Core 4: Pet Food Labels: Reading Between the Lines</i>	\$1,500.00	N/A
Laboratories	Patricia Kortekaas, P.T.	<i>Physical Therapy Workshop: Pre-Lecture for Osteopathic Workshop</i>	\$900.00	N/A
	Johnny Slaughter, DVM	<i>Pre-Lab Lecture: Photography</i>	\$900.00	N/A
	Dan Lavach, DVM	<i>Small Animal: Ophthalmology Surgery Lab</i>	\$900.00	N/A
	<b>SOLD</b> John Mattoon, DVM <i>Sponsored by Universal Ultrasound</i>	<i>Small Animal Ultrasound: Pre-Lab Lecture</i>	\$900.00	N/A
	<b>SOLD</b> Fred Pike, DVM <i>Sponsored by Securos</i>	<i>Orthopedics: Pre-Lab</i>	\$900.00	N/A

*Speaker and/or topic subject to change*

# 2009 WWVC Speaker Sponsorships



Track	Speaker	Topics	Base Price (No logo on notes)	Add Logo to Notes for Live Learning Center for an entire year
Laboratories (cont'd)	<b>SOLD</b> John Mattoon, DVM <i>Sponsored by Universal Ultrasound</i>	<i>Small Animal Ultrasound: Small Animal Ultrasound Basics; Small Animal Ultrasound Intermediate</i>	\$900.00	N/A
	<b>SOLD</b> Fred Pike, DVM <i>Sponsored by Securos</i>	<i>Small Animal: External Fixator Lab; Cruciate/Patellar Luxation Repair Lab</i>	\$900.00	N/A
	<b>SOLD</b> M. Joseph Bojrab, DVM, MS, PhD <i>Sponsored by Ellman, Spectrum Surgical</i>	<i>Small Animal Head and Neck Surgery: TBD</i>	\$900.00	N/A
	John Koehm, DVM, FAVD	<i>Small Animal Dental Lab: Extractions and Regional Blocks; Technician Dental Lab - Intraoral radiography, regional nerve blocks and prophylaxis</i>	\$900.00	N/A
	Everett Aronson, DVM	<i>Small Animal Radiology Workshop: Abdominal Patterns</i>	\$900.00	N/A

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# Speaker Sponsorship Checklist and Order Form

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Ella Bittel, DVM   
Jody Kinkaid, DVM

## Equine

Chrysanna Collatos, VMD, PhD   
K. Jack Easley, DVM, MS   
Michelle LeBlanc, DVM   
Robert Miller, DVM   
Ted Stashak, DVM, MS   
Dave Wilson, DVM, MS

## Front Office Academy

Debbie Gair   
Rick Schulkey   
Margie Wood, MS

## Practice Leadership

Joy Borgman, MS, MHR   
Nan Boss, DVM   
Thom Haig, DVM   
Douglas Jack, LL.B.   
Shelly Johnson, CVPM   
Jim Nash, MHA, CVPM   
Darren Osborne, MA   
Jeff Thoren, DVM

## Wet Labs

K. Jack Easley, DVM, MS

## Chuckwagons

M. Joseph Bojrab, DVM, MS, PhD   
Laurel Gershwin, DVM, PhD   
Craig Griffin, DVM

## Chuckwagons (cont'd)

Kristin MacDonald, DVM, PhD   
Dennis Macy, DVM   
Reuben Merideth, DVM   
Rick Schulkey

## Small Animal

Rick Alleman, DVM, PhD   
Everett Aranson, DVM   
Rodney Bagley, DVM   
Mark Bohling, DVM, PhD   
M. Joseph Bojrab, DVM, MS, PhD   
Lisa Brownlee, DVM, DACVIM   
Rebecca Burwell, DVM, DACVO   
Curt Coffman, DVM, FAVD   
Mark Cousins, DVM   
Joni Freshman, DVM, MS   
Laurel Gershwin, DVM, PhD   
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Tess Kommedal   
Butch Kukanich, DVM   
Kristin MacDonald, DVM, PhD   
Dennis Macy, DVM   
Steve Martinez, DVM   
John Mattoon, DVM   
Reuben Merideth, DVM   
Andrea Oncken, DVM   
Sharon Patton, MS, PhD   
Heidi Shafford, DVM, PhD   
Amy Stone, DVMS, PhD

## Workshops

Everett Aranson, DVM   
Patricia Kortekaas, P.T.   
Johnny Slaughter, DVM

## Exotics

Scott Ford, DVM   
Jeffrey Rhody, DVM   
Helen Roberts, DVM

## WWVC Leadership Institute

Bryan Dodge   
**Team-Based Training**  
Thomas Catanzaro, DVM, MHA FACHE and   
Thom Haig, DVM

## Veterinary Technician

Melissa Bain, DVM   
Lara Ballweber, DVM   
Ella Bittel, DVM   
Martin David, DVM   
Scott Ford, DVM   
Laurel Gershwin, DVM, PhD   
Craig Griffin, DVM   
Jody Kinkaid, DVM   
John Koehm, DVM, FAVD   
Butch Kukanich, DVM   
Julie McMahon, LVT, VTS   
Steven Mensack, DVM   
Reuben Merideth, DVM   
Sharon Patton, MS, PhD   
Jeffrey Rhody, DVM   
Helen Roberts, DVM   
Heidi Shafford, DVM, PhD   
Steve Swoboda, DVM   
Tina Wismer, DVM

## Food Animal

Franklyn Garry, DVM, MS   
James Hawkins, DVM, PhD   
John Maas, DVM, MS

## Wellness and Human Animal Bond

Seton Butler, DVM   
Dana Durrance, MA

## Laboratories

Patricia Kortekaas, P.T.   
Johnny Slaughter, DVM   
Dan Lavach, DVM   
John Mattoon, DVM   
Fred Pike, DVM   
M. Joseph Bojrab, DVM, MS, PhD   
John Koehm, DVM, FAVD   
Everett Aranson, DVM

## Late Shows

Mark Bohling, DVM, PhD   
Joy Borgman, MS, MHR   
Mark Cousins, DVM   
Scott Ford, DVM, DABVP   
Joni Freshman, DVM, MS, CVA   
Douglas Jack, LL. B.   
Michelle LeBlanc, DVM   
Steve Martinez, DVM   
Reuben Merideth, DVM   
Robert Miller, DVM   
Jeffrey Rhody, DVM   
Rick Schulkey (1)   
Rick Schulkey (2)   
Johnny Slaughter, DVM   
Amy Stone, DVM, MS, PhD

## Veterinary Technician Academy Core

Nancy Smith   
Thomas Catanzaro, DVM, MHA FACHE   
Martin David, DVM   
M. Joseph Bojrab, DVM, MS, PhD   
Melissa Bain, DVM   
Heidi Shafford, DVM, PhD   
Dwight Bowman, DVM   
Michael Paul, DVM   
John Mattoon, DVM   
Steven Mensack, VMD   
Dana Durrance, MA   
Jeffrey Rhody, DVM   
Steve Swoboda, DVM

## Symposiums

Lara Ballweber, DVM and   
Dwight Bowman, DVM   
Micaela Z. Shaughnessy, VMD   
G. Kent Mangelson, CFP

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