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WILD WEST VETERINARY CONFERENCE INTRODUCES TEAM-BASED TRAINING
Industry Experts to Lead Innovative Sessions to Help Veterinarians Improve their Practices
Sessions to Feature Drs. Tom Catanzaro and Thom Haig

Reno, Nevada – July 13 -- To help veterinarians incorporate a wide range of the latest best practices into their veterinary practices, the Wild West Veterinary Conference (WWVC) is offering new, team-based training at its 15th annual conference, October 14-18, 2009.

"The Wild West Veterinary Conference has always offered veterinarians and others in the industry the tools and strategies they can use to improve their practices," said Matt Fricke, DVM and President of WWCC Management Committee. "This year, we're offering innovative, team-based training sessions to help veterinarians improve every dimension of their practice," said Fricke. "And we are so pleased to welcome two recognized experts in the field, Dr. Tom Catanzaro and Dr. Thom Haig, to lead these important training modules," he said.

The integrated, team-based training program will include four members from a veterinary practice. Each member of the practice team will receive action plans prior to the conference. The front desk person will have two days of advanced interactive development; the technician will select a two-day Technician Academy track to hone his/her skills and knowledge. The manager and doctor/Medical Director will select their own venues from the diversified WWVC programs. After each team member has completed his/her sessions, the four members will come back together to attend a summary morning session, followed by a practice-specific, facilitated session to consolidate, brainstorm and tailor individual Action Plans. A second group seminar on Options in Delivery, followed by a second facilitated practice team session will help the team members develop their combined and sequenced Practice-specific Plan. Each team will take away an implementation timeline.

To participate in this value-added, practice-specific training, four key players from a practice must be registered for the 2009 Wild West Veterinary Conference: one in the Front Office Training Session; one in the Veterinary Technician Academy and two staff members (the practice manager and medical director/owner).

About the Team-Based Training Leaders

Thomas E. Catanzaro, DVM, MHA, FACHE and CEO, Veterinary Consulting International®, has been a leading voice in the veterinary profession for more than 20 years. He has authored more than 300 articles and has consulted with more than 2000 practices.

In 1991, Dr. Catanzaro was the first veterinarian to gain board certification by the American College of Healthcare Administrators. During that same year, he founded Catanzaro & Associates, Inc., and Veterinary Practice Consultants®, and grew it into the largest, diplomate-led, veterinary-

exclusive, team-based, consulting firm in veterinary medicine today. In 1995, Dr. Catanzaro qualified for Fellow of the American College of Healthcare Executives.

Two years ago, Dr. Catanzaro reorganized his consulting services via the Internet to make them more broadly available to a worldwide audience. Veterinary Consulting International® affiliates with and refers clients to consulting and industry leaders in veterinary medicine. Additionally, it provides veterinary practices with on-site leadership training, team building, and management assistance, with instruments tailored to the diversity of veterinary medicine.

Thom Haig, DVM, is a full-time practitioner, co-editor for the VIN PM boards and brings his expertise in on-site practice visits to assess staff utilization, associate and owner production to Profit Profile Corporation, an international leader in veterinary practice consulting. A past President of the Nevada VMA, Dr. Haig has been a member of the Nevada State Board for six years.

About the Wild West Veterinary Conference

Now in its 15th year, the Wild West Veterinary Conference draws more than 2,300 attendees and exhibitors from every sector of the veterinary profession – including industry leaders, top veterinarians, practice managers, veterinary technicians and students. Through a variety of continuing education options, the WWVC offers quality, value, and practical solutions to provide veterinarians and technicians with the latest skills and know-how they need to build their practices. And, WWVC is owned and operated by veterinarians, for the benefit of veterinarians and their practices.

Wild West Veterinary Conference includes the WWVC exhibition marketplace, which offers attendees a convenient and affordable way to learn about the latest products and services, as well as network with other professionals. And WWVC is conveniently located in “America’s Adventure Place” – Reno/Lake Tahoe.

The Wild West Veterinary Conference is owned by the Arizona Veterinary Medical Association, Nevada Veterinary Medical Association and the Oregon Veterinary Medical Association.

To register for the October 14-18 Wild West Veterinary Conference at the Grand Sierra Resort-Casino in Reno – and learn the benefits of team-based training, visit www.wildwestvc.com. For more information, call the Wild West Veterinary Conference at (202) 216-9623 or (800) 775-7062.

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