

October 27, 28, 29, 2020 ★ The Suburban Collection Showplace ★ Novi, Michigan

Room Pirating Warning

Room “poaching” or “pirating” is a practice carried out by third-party companies that act as travel agencies, wholesalers, or destination management companies that target meeting participants to book hotel room blocks or reservations for other organization’s meetings.

Often room poachers may misrepresent themselves as Automotive Testing Expo’s official housing provider and meeting participants may be contacted by fax, email, or phone with offers for cut rate housing. The poacher might state that hotels are “sold out” and that if you do not book with them immediately, you may not get a room. Additional deceptive tactics may also include:

- Room poachers may distribute forms or promotional materials that appear to be issued by Automotive Testing Expo show organizers.
- Room poachers may not deliver on promises to customers. When customers arrive, **reservations are sometimes non-existent** or the hotels are not conveniently located.
- Room poachers may seek to represent themselves as being affiliated with us by illegally using our name or logo.

Don’t be misled! If you are contacted by anyone asking if you need a room for the 2020 Automotive Testing Expo who is not a representative of GCA Global Congress Accommodations please get as much information as you can and pass it along to us.

Automotive Testing Expo Housing Center
11208 Waples Mill Road, Suite 112
Fairfax, VA 22030
Phone: 888-594-6219 Ext. 1029 (U.S. toll-free)
Fax: 703-631-2971
Email: autoexponovi@gcahousing.com